



**BAYAN Investment Holding - Corporate Profile 2023**



بيان للإستثمار  
BAYAN INVESTMENT



**Bayan Investment Company Holding (K.S.C) Public**

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## **Corporate Profile**

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## ABOUT THE COMPANY

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Bayan Investment Holding Company is a Kuwaiti shareholding company - public, established in 1997 according to the articles of incorporation issued by the Real Estate Registration & Authentication Department of Ministry of Justice – State of Kuwait – and the Commercial License issued by the Ministry of Commerce & Industry and the Capital Markets Authority – State of Kuwait, with the aim of performing the following activities and objectives:

1. Invest in shares, membership interests, or investment units in Kuwaiti or foreign companies or funds, establish and manage subsidiaries companies or own membership interests in Kuwaiti or foreign companies and lending to such companies and guaranteeing their obligations towards third parties.
2. Management of its subsidiary companies or participation in the management of other companies in which the Company is a stakeholder and providing the necessary support to these companies.
3. Investing its assets in the trading of shares, bonds and other securities.
4. Owning real estate and movable property necessary to carry out its operations within the limits permitted under the law.
5. Financing or lending to companies in which the Company holds shares or membership interests and guaranteeing their obligations towards third parties. In such case, the share of the Holding Company in the capital of the borrowing company shall be no less than twenty per cent.
6. Owning intellectual property rights, including patents, trademarks, industrial designs, concession rights and other such intangible rights and exploiting them and licensing them to its subsidiaries or third parties, whether inside or outside the State of Kuwait.
7. Utilization of surplus available at the company by investing it in financial and real estate portfolios, managed by specialized companies and agencies in favor of the Company.

The Company may carry out directly or indirectly all the above activities inside the state of Kuwait or abroad. The Company may also have an interest in or participate in any manner with the other bodies of similar engagements or that may cooperate to achieve the Company's objectives inside or outside the State of Kuwait, and may establish or partner or purchase these bodies or append it to the Company.

From the onset, Bayan took off in accordance with a long term strategic plan which aims at developing and increasing its capabilities, resources as well as shareholders

equities, in addition to diversifying sources of income and activities and the quality of its investments.

Despite all the challenges faced throughout the period of Bayan's establishment, the results are encouraging. Bayan's star continues to shine in the skies of the Financial Services Sector.

And in crowning the efforts exerted by the company's management and staff, and with the support of its shareholders and clients, Bayan was enlisted into the Boursa Kuwait in 2003, giving the opportunity to all to participate and benefit from its inexhaustible gifts, and by the end of 2021, the Company has changed its commercial name to Bayan Investment Holding Company, stepping forward to achieve its future outlook aiming towards expansion and diversification in the activity.

Bayan's management is supervised by a board of directors consisting of Kuwaiti businessmen assisted by a group of professional and competent managers and staff that have excellent practical knowledge in assets management and investments, whereas Bayan Investment Holding Company is continuously seeking to attract excellent local and Arabian capabilities from those with numerous achievements in the world of business and finance.

**BOARD OF DIRECTORS**

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**Faisal Ali Al-Mutawa**  
Chairman



**Mohamad Hamad Al-Mutawa**  
Vice Chairman



**Fawaz Majed AlBader**  
Board Member



**Yousef Mohammad Al Essa**  
Board Member & CEO



**Abdulaziz Nader AlEisa**  
Independent Board Member

## EXECUTIVE MANAGEMENT & MANAGEMENT TEAM

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- **Yousef Mohammad Al Essa**  
Chief Executive Officer
- **Walid Ahmed Kamel Ahmed**  
Chief Financial Officer
- **Mohamed H. Mahmoud**  
Manager, Legal & Compliance  
Legal Consultant
- **Ibtissam M. Mekkaoui**  
Senior Manager, Risk Management
- **Emil F. Mina**  
Internal Audit Officer
- **Abdulkarim F. Al-Tememy**  
Manager, Information Technology
- **Michleen N. Nahas**  
Manager, HR & Administration

## PERFORMANCE

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During the past years, the Company has expanded its investment goals and modernized its strategic plans in order to obtain the best investment opportunities with better returns and also to achieve the following strategic goals:

- Contributing in economic development of the country through better performance in the field of financial services.
- Developing its financial resources, through good investments.
- Achieving acceptable average rate of return for the company's shareholders.
- Contributing in increasing the role of private investment companies in developing and modernizing financial instruments for the local market.

## INVESTMENTS

The Investment Department manages the Company's investments and follows a conservative investment strategy in general that keeps away from speculations and manages risks in a studied and cautious manner.

The Department, in cooperation with the Studies & Research Unit, continuously analyze the Boursa Kuwait performance to monitor the latest developments of the trading activity, by depending on the fundamental and technical analysis of the listed companies.

## PR & RESEARCH

Bayan Investment Holding Company offers, through its Studies and Research Unit a diverse and comprehensive blend of services and reports and statistics directed to the business community. The Unit issues a collection of studies and researches considered one of the main sources that provide the company with an inclusive vision detailing the economic facts that affect the different investment decision making, with a presentation to the most important updates in the economic arena. The Studies & Research Unit produces a group of reports which are designed for internal use, such as financial analysis reports for listed companies in Boursa Kuwait and other GCC stock exchanges, some GCC stock markets performance report, and many other reports, as needed.

The PR & Investors Relations Unit plays an essential role to connect between the company's departments and highlight its positive performance, as well as highlighting Bayan's brand and defining its identity that has come to rank at the forefront of the investment industry in the country. The Unit also successfully improved the overall impression, both in the financial sector and among the investors community.

The Unit facilitates and provides data and information and necessary reports to current and potential investors, by utilizing the social media and the company's electronic website. In addition, the Unit represents the Company fairly to enable the investors to practice their rights, evaluate the company's performance, and make mature investment decisions, by coordinating with the Board of Directors and the Executive Management when responding to the investors or the market's inquiries.

The Unit also seeks to achieve balance between the Company's objectives and the objectives of the society, by preparation and implementation of programs that highlight the company's efforts and contributions as a corporate social responsible.

## **INFORMATION TECHNOLOGY**

The Information Technology Department provides the Company and its subsidiary with the technological strategic planning and technical support for all its activities to achieve their goals.

The Department is composed of specialized team including engineers and technological experts who focus on providing a leading technological services to support the business activities in a complete private environment and absolute security.

*A summary of the main functions of the IT Department is as follows:*

- A robust and stable network environment.
- Advanced and cost-effective solutions.
- Interactive channels including the company website, the intranet share point services and support services.
- Protecting the corporate's interests and its technological investment through effective technical policies.
- Work flow guaranty and appropriate planning for data recovery upon crisis incurrence.
- Support and encourage the effective usage of technological applications by the corporate staff.
- Provide support and operations to the company's employees.
- Timely and quality hardware, software, operations and customer service support.
- Innovative web research, design and support while maintaining the existing infrastructure, and recommending and implementing new technology to meet the needs for the future.

## **LEGAL**

The Legal Department seeks to achieve the general objectives of Bayan Investment Holding Group, whereas it focuses on the Company's legal environment by applying all the internal and external investment regulatory laws, in addition to the executive by-laws and the monitory authorities' decisions in general.

Thus the Department performs the followings:

1. An inclusive legal protection to all Bayan Investment Holding Group, and the defense on all sort of corporate assets, inside and outside the State of Kuwait.
2. Facing any violation on Bayan Investment Holding Company or any of its subsidiaries' rights, as well as any violation on the shareholders.
3. Follow-up on all the cases filed against the corporate or that have to in the complicated cases, after exerting the necessary efforts to resolve friendly.



## SUBSIDIARIES

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### ARKAN HOLDING

Arkan Holding Company is a Kuwaiti shareholding company (closed) established by Bayan Investment Holding Company in 2003 with the objective of investing in industrial activities in the Arab region.

**Objectives:**

- Targeting certain industrial fields that contribute to transferring high technology to Arab countries.
- Investing in emerging industries with high growth rates.
- Satisfying the needs of new manufacturing enterprises in the Arab world.
- Presenting up-to-date technology that is not used before in the Arab industrial sector.
- Realizing high return on investment (ROI).

## **CONTACT US**

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